



Emergency Medicine Foundation

Media & Public Relations Obligations and Guidelines for acknowledging the Emergency Medicine Foundation (EMF)

The following guidelines have been developed to assist grant and scholarship recipients with correctly acknowledging EMF in any media or public statement or published material relating to EMF-funded research grants or scholarships.

Media and public relations

An EMF grant or scholarship recipient is:

- i. Required to cooperate with EMF and any public relations/media relations firms engaged by EMF to promote their research project and project IP.
- ii. If the Grant Recipient or Administering Institution intends to issue any media or public statement, or if they are approached to issue any media or public statement, they must promptly inform EMF before issuing any media or public statement.
- iii. EMF may promote the grant recipient and specifies project personnel in relation to the funded project for the purpose of advancing the status of emergency medicine and research in Queensland.

When to acknowledge EMF support

At any time following receipt of the EMF funding agreement, including during or after completion of the funded activity, EMF should be acknowledged as the funding provider in any materials which relate to the research project. The researcher, Administering Institution or other parties involved must ensure (wherever possible) that the contribution and support from EMF is acknowledged prominently and appropriately on materials including:

- ∞ books
- ∞ articles or other publications
- ∞ newsletters
- ∞ presentations used at conferences or events
- ∞ websites, social media, digital or multi media
- ∞ equipment
- ∞ other literary or artistic works.

Use of logos

Wherever possible, please use the EMF logo to acknowledge EMF's funding. If you would like a copy of our logo please submit a request by email to admin@emfoundation.org.au, including where it will be published, in what context, and the preferred file format (jpeg or eps).

Acknowledgment of EMF

The acknowledgment should include mention of the Foundation as a funding body, written in full as: Emergency Medicine Foundation (Australasia).

Researchers and/or Administering Institutions should use their discretion as to the appropriate form of attribution to use as per those provided below.

- ∞ In general, the following wording is recommended:

This research was supported by a grant from the Emergency Medicine Foundation (Australasia) <insert grant ID number>.

- ∞ Where material/publication contains wording that could possibly be interpreted as being that of the EMF and which has not been officially endorsed by the EMF, the following form of attribution is recommended:

This research was supported by a grant from the Emergency Medicine Foundation (Australasia). The views expressed are those of the authors and not necessarily those of the Emergency Medicine Foundation.

- ∞ Where the research was associated with a capacity building grant:

This research was supported by a Research Capacity Building Grant <insert grant ID number> from the Emergency Medicine Foundation (Australasia).

EMF Scholarships Acknowledgments

Researchers who have been awarded a Scholarship by EMF should acknowledge that they are the recipient of that Scholarship which has been funded by the Emergency Medicine Foundation (Australasia).

This Scholarship has been supported by the Emergency Medicine Foundation (Australasia).

EMF Company Overview

If you would like to include a description of EMF in any promotion activities, we encourage you to use the following:

Long Version

The Emergency Medicine Foundation (EMF) is the only organisation in Australia dedicated to funding and promoting emergency medicine research. Established in 2007, we support innovative, evidence-based research projects to improve care in emergency departments and pre-hospital ambulance and retrieval services. Our targeted funding programs champion projects led by emergency healthcare clinicians, who are best placed to develop practical solutions to save lives, and foster a resilient, sustainable, and cost-effective healthcare system.

Short Version

The Emergency Medicine Foundation (EMF) is the only organisation in Australia dedicated to funding and promoting emergency medicine research. EMF supports innovative clinician-led research projects to improve care in emergency departments and pre-hospital ambulance and retrieval services.

Quotes and Comments

We are happy to support your publicity outreach with a quote or comment regarding your grant and/or your project.

Keep us Informed

We encourage you to advise us when acknowledging EMF through any publications, presentations or other promotional activity. This allows us to further promote your achievements through sharing via our promotional channels.

Further Information

For further information or assistance please contact a member of the EMF team:

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