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**COMMUNICATIONS KIT**

In this kit you will find the key information and tools to help spread the word about the Emergency Medicine Foundation’s (EMF) 2018 Rural and Remote Research Program grant round.

**Social media**  
Your help in promoting the Rural and Remote grant round is invaluable to a small organisation like EMF.

* **To share** EMF’s posts, click here for the [EMF social channels](http://emergencyfoundation.org.au/news-events/connect-with-emf/) or
* **Post** on your social media sites and **tag us (**#EMFgrant @emfresearch)

**Sample posts**

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| **Twitter** | Can you improve #patient outcomes or #healthcare for rural and remote Australians in an emergency? @emfresearch is calling for #EOIs now for a $50,000 #researchgrant #rural&remote #seedfunding #emergencymedicine http://emergencyfoundation.org.au/rural-and-remote-research-program/ |
| **Facebook** | We like the idea of helping save the lives of Australians sick or injured in the outback. Apply now for an Emergency Medicine Foundation [@emfresearch] Rural and Remote grant if you have an innovative research idea. #researchgrant #rural&remote #seedfunding #emergencymedicine http://emergencyfoundation.org.au/rural-and-remote-research-program/] |
| **LinkedIn** | Apply now for an Emergency Medicine Foundation Rural and Remote research grant. EOIs due by 25 May 2018. #researchgrant #rural&remote #seedfunding #emergencymedicine http://emergencyfoundation.org.au/rural-and-remote-research-program/ |
| **Newsletter** | **Rural and Remote Research Grant EOI**  The Emergency Medicine Foundation (EMF) is offering up to $50,000 to support a collaborative research project in the field of emergency medicine for the benefit of rural and remote patients within Australia.  EOI deadline: 5:00pm AEST, 25 May 2018  More information: http://emergencyfoundation.org.au/rural-and-remote-research-program/ |

**Image for use (**R&R banner also available)



**About the grant round**

EMF is running a Rural and Remote Research Program grant round, offering up to $50,000 to support a collaborative research project in the field of emergency medicine for the benefit of rural and remote patients within Australia. Further funding for additional grants may be available.

**Why applicants should apply**

* This research grant is open to all Australian emergency healthcare clinicians, who provide direct clinical care. It offers you an opportunity to improve outcomes and/or healthcare services for patients in an emergency in rural and regional Australia.
* You will have funding to develop a research idea or further your research to a stage where you can apply for larger grants, such as through the NHMRC.
* You don’t have to be an emergency specialist to apply for this grant, with EMF encouraging applications from all emergency healthcare professionals, including (but not limited to): doctors, nurses, paramedics and allied health professionals who work in the emergency setting either in the pre-hospital or emergency department.

**Benefits for Australians**

* EMF is funding innovative research to improve the medical emergency survival rates for Australian’s living in rural and remote areas.
* One third of Australians live in regional, rural and remote areas. EMF believes clinician-researchers can deliver solutions to the unique challenges Australians face in accessing lifesaving healthcare during a medical emergency in the bush.

**Application deadline:** Expressions of Interest (EOIs) must be submitted by **5**:**00pm (AEST), Friday 25 May 2018**.

**Who is EMF?**

The Emergency Medicine Foundation is an Australian not-for-profit organisation, dedicated to emergency and acute care research. Our programs fund innovative, evidence-based research with the potential to improve clinical practice in the short-term as well as deliver economic benefits to the healthcare system.

**For more information:**

**Julia Renaud**Communications Manager  
Emergency Medicine Foundation

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