



Emergency Medicine Foundation

Media & Public Relations Obligations and Guidelines for acknowledging the Emergency Medicine Foundation (EMF)

The following guidelines have been developed to assist grant and scholarship recipients with correctly acknowledging EMF in any media or public statement or published material relating to the Project, the Deliverables or the Project Intellectual Property (IP).

Media and public relations

An EMF grant or scholarship recipient is:

- i. Required to cooperate with EMF and any public relations/media relations firms engaged by EMF to promote the Project and the Project IP.
- ii. If the Grant Recipient or Administering Institution intends to issue any media or public statement, or if they are approached to issue any media or public statement, they must promptly inform EMF before issuing any media or public statement.
- iii. EMF may promote the Grant Recipient and specifies project personnel in relation to the funded project for the purpose of advancing the status of emergency medicine and research in Queensland.

When to acknowledge EMF support

At any time following receipt of the EMF funding agreement, during or after completion of the research or capacity building grant, the researcher or other parties produces materials which relate to the research project, the Administering Institution must ensure (wherever possible) that the contribution and support is acknowledged prominently and in the appropriate form.

Please now acknowledge EMF as the funding provider prominently and appropriately on materials relating to:

- ∞ books
- ∞ articles or other publications
- ∞ newsletters
- ∞ presentations used at conferences or events
- ∞ websites, social media, digital or multi media
- ∞ equipment
- ∞ other literary or artistic works.

Use of logos

Wherever possible, please use the EMF logo to acknowledge EMF's funding. If you would like a copy of our logo please submit a request by email to admin@emfoundation.org.au, including where it will be published, in what context, and the preferred file format (jpeg or eps). Please obtain original logo files from us, rather than copying logo files from existing documents or online materials. Refer also the *EMF Style Guide*.

Acknowledgment of EMF

The acknowledgment should include mention of the Foundation as a funding body, written in full as: The Emergency Medicine Foundation (Australasia).

Researchers and/or Administering Institutions should use their discretion as to the appropriate form of attribution to use as per those provided below.

∞ In general, the following wording is recommended:

This research was supported by a grant from the Emergency Medicine Foundation (Australasia) Queensland Program.

∞ Where material/publication contains wording that could possibly be interpreted as being that of the EMF and which has not been officially endorsed by the EMF, the following form of attribution is recommended:

This research was supported by a grant from the Emergency Medicine Foundation. The views expressed are those of the authors and not necessarily those of EMF.

EMF Scholarships Acknowledgments

Researchers who have been awarded a Scholarship by EMF should acknowledge that they are the recipient of that Scholarship which has been funded by the Emergency Medicine Foundation (Australasia) Queensland Program.

This Scholarship has been supported by the Emergency Medicine Foundation (Australasia) [Frank Garlick Scholarship/Noel Stevenson Scholarship].

PowerPoint Slide Pack

Please refer to the *PowerPoint Slide Pack*.

EMF Company Overview

If you would like to include a description of EMF in any promotion activities, we encourage you to use the following:

Long Version

The Emergency Medicine Foundation (EMF) of Australasia is a non-profit organisation dedicated to funding innovative evidence-based research that improves clinical practices to save lives as well as delivering significant economic benefits to the healthcare system. We also actively engage in educational and promotional activities to help translate research outcomes into real and practical benefits, which help save lives in medical emergencies.

EMF runs a highly successful Queensland research program. Operating since 2007, the Queensland program is having a significant impact on emergency medicine research capability and improving clinical care.

We support and collaborate with emergency medicine doctors, nurses, other healthcare professionals, patients, public and private institutions, and the wider community to raise funds and progress our mission of finding better ways to save lives through research driven innovation.

Short Version

The Emergency Medicine Foundation (EMF) of Australasia is a non-profit organisation. We are dedicated to funding innovative evidence-based research that improves clinical practices to save lives as well as delivering significant economic benefits to the healthcare system.

Quotes and Comments

We are happy to support your publicity outreach with a quote or comment regarding your grant and/or your project.

Keep us Informed

We encourage you to advise us when acknowledging EMF through any publications, presentations or other promotional activity. This allows us to further promote your achievements through sharing via our promotional channels.

Updated policy for recipients of a QEMRF Grant or Scholarship

Please now acknowledge EMF rather than QEMRF in your materials. It is not necessary to retrospectively change your acknowledgement of QEMRF nor are you expected to change the acknowledgement in materials that would necessitate new ethics approvals.

Further Information

For further information or assistance please contact a member of the EMF team:

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P +61 7 3720 5700

E grants@emfoundation.org.au

W emergencyfoundation.org.au

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